



# Rocky Mountain Regional Turfgrass Association

## Exhibitor Rules and Regulations

- 1. Trade Show Hours and Exhibitor Registration:** Trade Show hours are Wednesday, December 8, 2010 from 10:00 a.m. until 7:00 p.m. and Thursday, December 9, 2010 from 8:00 a.m. to 12:00 noon. You can pick up your exhibitor badge(s) on Tuesday or Wednesday in the Pre-Convention Lobby on the west side of the hotel. Exhibitors must staff their exhibits during the trade show hours, up to and including the close of the show.
- 2. Contract for Space:** The application for space and the formal notice of assignment constitutes a contract for the right to use the space allotted. In the event of fire, strikes, or other uncontrollable circumstances, this contract will not be binding. The Rocky Mountain Regional Turfgrass Association (RMRTA), reserves the right to cancel any contract with any exhibitor any time prior to or during the Show, and also to make any changes in the best interest of the Conference and Trade Show.
- 3. Booth Information and Services:** Booth space charges are listed on the registration form in this brochure. Booth prices include a 10 ft. wide x 10 ft. deep space with an 8 ft. high back drape, 3 ft. side rail drapes, an exhibitor name sign, 2 chairs per booth and 1 small wastebasket. The Trade Show floor is completely carpeted. Any additional equipment such as tables, additional chairs, etc. can be obtained from Freeman Decorating at an additional expense. Electrical and internet services will be provided by the Crowne Plaza Hotel DIA for an additional charge.
- 4. Booth Selection/Priority:** In order to give credit for prompt deposits, number of booths rented and years as an exhibitor, RMRTA has established a Priority Point System for booth selection. One point will be awarded for each booth rented in the current and prior years. Two points will be awarded for each year a company rents booth space. In the event of a tie, the date of receipt of the current year's deposit will determine priority. Points are not transferrable. Priority points are only applicable for the current year booth selection where deposits are postmarked by July 1, 2010. Priority points are lost if the exhibitor chooses not to participate in the RMRTA Trade Show during any given year.
- 5. Decorator:** RMRTA selects a decorator of its choice. Our decorator this year, Freeman Decorating, will send packets with further services and information.
- 6. Use of Space:** All demonstrations, interviews, distribution of advertising materials, giveaways, or other activities are to be contained **within** the boundaries of assigned exhibit booth(s). Distribution of any promotional materials in the Pre-Convention lobby, near the Trade Center entrances and in the aisles is prohibited. No exhibitor shall assign, sublet, or share the whole or any part of the space allotted without the prior knowledge and approval of RMRTA.
- 7. Contractual Policies:** The Crowne Plaza DIA Convention Center is the only licensee authorized by the State of Colorado to sell and serve food, liquor, beer and wine on the premises. Accordingly, no food or beverage may be brought into the Hotel. The Hotel reserves the right to conduct business with the vendor of its choice, therefore client vendor sponsorships will not be allowed. A client vendor is one who has their own product or service they would like to distribute. Additionally, due to fire regulations, no cooking of any kind can be conducted in any meeting room or guest room.
- 8. Insurance:** RMRTA provides perimeter and aisle security of the Trade Show, not individual booths or displays, during hours when the Trade Show is closed. Exhibitors are responsible for the security and protection of their own booth display, equipment and/or valuable items. The exhibitor understands that neither the RMRTA nor the Crowne Plaza Hotel DIA maintains the insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.
- 9. Hazardous Materials:** Gasoline operated vehicles must have **no more than ¼ tank of fuel** in the Trade Center. Gasoline caps have to be locked or taped. No repair or refueling of vehicles allowed in the Crowne Plaza Hotel DIA Convention Center. No storage of flammables will be allowed in the hall. All vehicles in the hall **MUST** have the negative battery lead disconnected.
- 10. Liability:** The exhibitor agrees to make no claim against RMRTA, its officers or employees or agents, or their representatives for loss, theft, damage, or destruction of goods, or any injury to himself, or employees prior, during, or subsequent to the period covered by this Contract resulting from, arising out of, or in any way connected with, use of the Exhibitors space by Exhibitors, nor for any damage of any nature whatsoever, including any damage to his business by reason of the failure to provide exhibit space, nor for failure to hold the conference as scheduled. The Exhibitor upon signing the

Contract for exhibit space expressly releases the foregoing named Conference and Trade Show, RMRTA, and individuals from any and all claims for such loss, damage or injury.

11. Indemnification: Exhibitor shall exercise its privilege hereunder at its own risk, and, irrespective of any negligence of RMRTA. Exhibitor shall indemnify and hold harmless RMRTA, its officers, employees and agents against any and all liability for claims, damages, costs, loss, actions or causes of action, for damage to property or injury or death to any person or persons, any expenses including attorneys fees resulting from, arising out of or in any way connected with, the occupations or use of the exhibit space by the Exhibitor, or invitees, or guests of the Exhibitors. The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the Hotel premises and will indemnify, defend, and hold harmless the Hotel, its owner, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages, and claims.

12. Compliance with Laws. Exhibitor shall comply with all federal, state, and local statutes, laws, ordinances and regulations pertaining to health, fire prevention, and public safety. Exhibitors shall indemnify, save and hold harmless RMRTA for any fines, costs, expenses or penalties including attorney's fees incurred by RMRTA as a result of a failure of such compliance.

13. Restrictions: RMRTA reserves the right to restrict exhibits which, because of the noise, method of operations, or any other reason become objectionable, and also to prohibit or evict any exhibit which in the opinion of the Trade Show Chair of RMRTA may detract from the general character of the display. This restriction includes conduct, printed matter, or anything of a character which may be objectionable to the exhibit as a whole (e.g., professional entertainment). In the event of such restrictions or eviction, RMRTA is not liable for any refunds or rentals or other exhibit expenses. Exhibitors may not sell or solicit orders for sale of its products within the confines of the trade show. All giveaways must be available to everyone in attendance and must be available only in the exhibitor's booth. Any person(s) who fail(s) to reserve an exhibit space or who persist(s) in soliciting in any manner anytime during the length of time of the show and/or related activities may be ejected from the premises.

14. Property Care: Any cleaning material used on equipment in the exhibitor's booth **has to be wiped on**. No spraying of armour coat, cleaner or paint is permitted. Exhibitors shall neither deface, injure, mar, nor in any manner, damage the premises, and shall neither cause nor permit anything to be done whereby the premises shall be in any manner injured, marred, defaced or damaged. Exhibitor shall neither drive or permit to be driven by any party acting by or through it, nails, staples, hooks, tacks, screws, or such into any part of the premises; or to erect or cause to be erected any decorations or adhesives, including tape, that would deface the walls, ceilings, floors, facilities, and equipment contained within the premises. Exhibitor shall not make or allow to be made any alterations of any kind to the Trade Center or equipment therein. It is specially agreed that the walls, floors, ceilings, or other areas of the building or its furnishings or fixtures are not to be painted by Exhibitor or its agents or have permanent covering applied. Materials may be attached in or to the premises by means of cords, ropes or ribbons, or in any other manner which will not mar, deface or damage the premises or its furnishings and fixtures, provided prior written consent of the Crowne Plaza Hotel DIA manager for such method of attachment is obtained. Exhibitor is responsible for any and all damage caused by Exhibitor's use of the premises or to the carpeting, floors, sidewalks, ceiling facilities and equipment on the premises except for that caused solely by the Crowne Plaza Hotel DIA, its managers, or its agents. Exhibitor shall pay the costs of repair or replacement of any and all damages related to Exhibitors events which may have occurred during the term of this Agreement.

15. Incorporations: These regulations become a part of the Contract between the Exhibitor and RMRTA. RMRTA asks the full cooperation of the exhibitors in the observance

I have read and understand the RMRTA Exhibitor Rules and Regulations

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Exhibiting Company

\_\_\_\_\_  
Date

**Please return a signed copy of the Exhibitor Rules and Regulations with your registration form/contract to**  
RMRTA, 7995 E. Prentice Ave., Ste. 100, Greenwood Village, CO 80111  
303.770.2220 ph 303.770.1614 fx  
Email [rmrta@gwami.com](mailto:rmrta@gwami.com) www.rmrta.org

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